



507.459.1391 ■ mstueve08@gmail.com ■ mikestueve.com

## What I want

Seeking a creative graphic design position to test and expand my new media skills while taking full advantage of my experience in printed media.

## Software



## Education



### Winona State University

B.A. Graphic Design 2013  
China Study Abroad 2011

## Experience

### Koozie Group (formerly BIC Graphic)

GRAPHIC DESIGNER - MARKETING

JAN 2014 - PRESENT



As a Graphic Designer within the Marketing Department, I create visually compelling materials that promote our brand and increase sales. My responsibilities include:

- Promotional Design: Develop promotional flyers and print materials that adhere to brand guidelines.
- Motion Graphics & Animation: Produce dynamic graphics, animations, and edited videos for various digital platforms.
- Social Media Assets: Design engaging graphics to increase brand visibility and audience interaction across multiple platforms.
- Website Assets: Produce and edit web assets, ensuring branding consistency.
- Mockups: Craft mockups for custom items to assist sales.
- Collaboration: Work with cross-functional teams including marketing, sales, and product development to ensure a unified branding approach.
- Project Management: Manage multiple projects, meeting tight deadlines while ensuring high-quality outputs.
- Corporate environment - large organization.

### INTECH

PREPRESS SPECIALIST

NOV 2013 - JAN 2014



Executed layout and proofing for both large and small canvas prints, offering options for side canvas printing. This position was temporary.

### DIFIANCE GUITARS

INTERN AND FREELANCE

AUG 2012 - APR 2013



Created a new logo along with various marketing and promotional materials, and subsequently designed large banners for a promotional tent.